
Job description

POSITION DESCRIPTION

Annapolis Opera Company

TITLE Operations & Marketing Associate

FLSA STATUS Exempt

REPORTS TO General Director, Artistic Programs Manager

HOURS Forty hours per week

POSITION SUMMARY

The Operations & Marketing Associate provides administrative and marketing support to the General Director and Artistic Programs Manager, as assigned. In addition to marketing and media, this position supports general administrative duties, production, and development functions of the Company. The incumbent will work closely with the General Director, the Artistic Programs Manager, the President, members of the Executive Committee, and Committee Chairs. This position serves as a consistent public presence, responding to inquiries and meeting the needs of constituents. Other duties as required may be assigned.

PRIMARY DUTIES AND RESPONSIBILITIES

Marketing, Production and Development Support

1. Aid in the production of fliers, program inserts, invitations, eblasts, posters and other media as assigned.
2. Monitor website and social media and notify the Artistic Programs Manager of update needs; perform updates as assigned.
3. Update Trustee portal reports.
4. Maintain media, marketing, and events calendar as directed and perform related tasks, including routing calendar items and media inquiries in a timely fashion. Assist in the assembly and distribution of marketing and fundraising materials, as needed.
5. Maintain library and archives of marketing and fundraising materials.
6. Solicit advertisements for the season's playbills and collect materials.
7. Participate in organizational events as assigned.
8. Support the committee managing fundraising events including tracking silent auction items and RSVPs to events.

Administrative Support

1. Support day-to-day operations, including but not limited to routine office functions, ensuring that assignments are completed in an accurate and timely manner.

2. Respond to telephone, e-mail, and web-based inquiries promptly and in a professional manner; update voicemail and online communications as needed to reflect current information.
3. Process incoming mail daily; record contributed income in donor management software accurately and promptly, providing reports to the Artistic Programs Manager, General Director, and President, as required.
4. Maintain hard copy and electronic files to ensure accessibility and provide documentation of operational functions and administrative actions, as assigned.
5. Monitor office supplies and equipment functions and report requirements to the General Director promptly to ensure operational efficiency.
6. Assist the Artistic Programs Manager in coordinating volunteer and intern schedules and assignments, and report problems promptly.
9. Supports performance production needs under the supervision of the Artistic Programs Manager and General Director in areas of stage craft as assigned.

REQUIRED KNOWLEDGE AND ABILITIES

Education

High school diploma minimum with marketing training, degree in business administration, communication, marketing, music, or arts management a plus.

Experience and Knowledge

1-2 years of professional experience in marketing, communications, office management, arts operations, or other non-profit environment involving significant public contact is required. Proficiency in MSOffice Suites to include Outlook, Power Point and Excel, and basic web experience is highly desirable. *Background in performing arts and the ability to read music a plus.*

Other Requirements

To perform this position effectively, the following work-related requirements must be met. Reasonable accommodations may be made to enable persons with disabilities to perform job functions successfully:

- This position requires a pre-employment background check.
- Ability to communicate with professionals, artists, diverse partners, and stakeholders.
- Ability to multi-task, work in a fast-paced environment, and maintain attention to detail.
- Ability to maintain a high level of confidentiality relative to financial, personnel, and Board matters.
- Ability to concentrate in a small office environment, in close proximity to meetings, conversations, and interruptions.
- Ability to sit for long periods and work at close vision.

- Ability to lift up to 25 pounds.
- Work is performed in an office with a closed door.

Salary and Hours: This is a full-time position, and may include some nights and weekends. with the potential for additional hours. Salary negotiable based on experience, \$40,000-\$45,500+

Work schedule: normal office hours are 9 AM to 5 PM, Monday through Friday, with some remote work possible.

Send cover letter and resume to: kswekel@annapolisopera.org

No phone calls, please.'

COVID-19 considerations:

Following all state, federal and local mandates. Masks required in building and proof vaccination required. Negative test required prior to entering office.