



AD SPECIFICATIONS:

We accept “camera ready” or electronic ads, NO BLEED

File Types: PDFS, JPEG (300 dpi), PNG (300 dpi)

AD POSITION AND PRICING:

Position	Size
Outside Back Cover: Full Page, 4-Color	4.5" x 7.5"
Inside Front Cover: Full Page, 4-Color	4.5" x 7.5"
Inside Back Cover: Full Page, 4-Color	4.5" x 7.5"
Full Page Inside: 4-Color	4.5" x 7.5"
Full Page Inside: Greyscale	4.5" x 7.5"
Half Page: Greyscale	4.5" x 3.625"
Quarter Page: Greyscale	4.5" x 1.75"