

# ANNAPOLIS OPERA

## 2016-2017 SEASON PLAYBILL ADVERTISING

801 Chase Street, Suite 304A | Annapolis, MD 21401 | 410.267.8135 | admin@annapolisopera.org | annapolisopera.org

The Annapolis Opera offers a unique opportunity to expose your business to an exclusive and often difficult-to-reach audience. Few other advertising mediums offer such an affordable and effective way to reach the type of audience that the Annapolis Opera attracts. Place your ad in the Annapolis Opera 2016-2017 season playbills and support opera in Annapolis!

### YOUR AD WILL BE FEATURED IN:

The Playbills of the Following Annapolis Opera Events:

- **SOUTH PACIFIC**  
*November 5 & 6, 2016*
- **ARIAS & ENCORES CONCERT**  
*December 4, 2016*
- **TAKE A CHANCE ON LOVE CONCERT**  
*January 29, 2017*
- **MADAMA BUTTERFLY**  
*March 17 & 19, 2017*
- **29TH ANNUAL VOCAL COMPETITION FINALS**  
*April 30, 2017*

### UPON RECEIPT OF PAYMENT

Your organization will be listed on the Annapolis Opera website with a link back to your own website.

### ACCORDING TO THE NATIONAL ENDOWMENT FOR THE ARTS

Opera attendees are the wealthiest and most highly educated of all performing arts attendees. In Anne Arundel County, the largest percentage of opera attendees are ages 45 and older, and 65% of our patrons have an income of more than \$100,000.

### AD POSITION AND PRICING

#### 10% Off if Paid in Full with Order

Description	Size	Price
<input type="checkbox"/> <b>Outside Back Cover:</b> Full Page, 4 Color	4.5" x 7.5"	\$1950
<input type="checkbox"/> <b>Inside Cover, Front or Back:</b> Full Page, 4 Color	4.5" x 7.5"	\$1775
<input type="checkbox"/> <b>Full Page Inside:</b> 4 Color	4.5" x 7.5"	\$1550
<input type="checkbox"/> <b>Full Page Inside:</b> Grayscale	4.5" x 7.5"	\$1050
<input type="checkbox"/> <b>Half Page:</b> Grayscale	4.5" x 3.625"	\$650
<input type="checkbox"/> <b>Quarter Page:</b> Grayscale	4.5" x 1.75"	\$375

### AD FILE SPECIFICATIONS

We accept "camera ready" or electronic ads, **NO BLEED**  
File Types: PDFs , JPEG (300 dpi), PNG (300 dpi)

**Paid in Full at Time of Order:** -10%

**TOTAL:** \_\_\_\_\_

NAME OF BUSINESS OR ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

PHONE: \_\_\_\_\_ CONTACT: \_\_\_\_\_

AO REP: \_\_\_\_\_

CHECK ENCLOSED (PAYABLE TO ANNAPOLIS OPERA)

CREDIT CARD:  VISA  MASTERCARD  AMEX

ACCOUNT #: \_\_\_\_\_ CVV#: \_\_\_\_\_ EXP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

NOTES: \_\_\_\_\_

